

Success In A "Virtual World"



Join Us for Your Marketplace for Kids Education Day!

(Dates and locations are located on the last page.)

Marketplace for Kids is a **memorable learning experience** for students, teachers, youth leaders, business/community leaders, and parents. With a modest amount of planning and preparation, **participants will leave the Education Day enlightened and empowered** by the activities of the day. Marketplace for Kids is not a field trip, but rather **a day of experiential learning** in an educational environment. Our host venues offer many words of encouragement to help students prepare for their future.

Why Participate?

- ✓ **Free** to schools, students and youth organizations.
- ✓ **Meets Standards**, including North Dakota Standards and Benchmarks in Language Arts, Mathematics, Science, Social Studies, and Technology; National Education Standards; and National Content Standards for Entrepreneurship Education.
- ✓ **Provides Course Credit** for teachers for free.
- ✓ **Offers Classroom Grants** for those that participate with project students (North Dakota Career and Technical Education).



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“Marketplace for Kids does a fantastic job of igniting the spirit of entrepreneurship in students. The activities are designed to help them become comfortable with change while learning to thrive on positive

competition. Lessons, based on standards and benchmarks, help students develop the skills needed for recognizing possible entrepreneurship opportunities and then show them how to organize their ideas for development and growth of actual products. Marketplace for Kids helps to extend thinking skills and encourages risk-taking with forethought. It also teaches students how to use an integrated approach to designing products, which is absolutely relevant in today's global environment. But most of all, it makes learning fun, exciting and challenging!”

*Connie Smith, Honorary Chair
Marketplace for Kids Advisory Leadership Team
Retired Educator and Administrator, Jamestown*

Connect with us!

www.MarketplaceForKids.org



Education Days

Education days are held annually in all regions. The target audience is students in grades three through eight; however, students of all ages are welcome. Each Education Day offers participants the opportunity to:

- Attend short, hands-on classes/activities designed to explore career fields, personal development, financial literacy, leadership skills, and new technology and to discover entrepreneurship.
- Explore the "Hall of Great Ideas." Students create projects using their 21st Century Learning Skills – Collaboration, Communication, Creativity, and Critical Thinking. The Sights and Sounds of INNOVATION fill the hall; with each student receiving recognition for all of their hard work.
- Although encouraged to do so, students are NOT required to create a project to participate. Students not showcasing a project attend an additional class and visit the "Hall of Great Ideas." Teachers, parents, and community leaders are invited to visit the "Hall of Great Ideas."
- Network with others. Students and teachers have an opportunity to meet other students, teachers, and business and community leaders to learn how they can collaborate to make their communities brighter places.

Order Presentation Boards from Your Favorite Vendor!

Sizes suggested by Teachers:

- Small Board (48"x18")
- Large Board (48"x36")
- Optional Large Board Display Header (36"x10")

Suppliers Suggested by Teachers:

- **Classroom Direct**
www.classroomdirect.com
800-248-9171
- **School Specialty**
www.schoolspecialty.com
888-388-4224
- **School Science Boards**
www.deepspacetech.com
888-682-5170

Marketplace for Kids will not be stocking presentation boards.

Registration

Schedules and registration forms will be available at MarketplaceForKids.org on the date indicated on the back of this brochure. Registration tutorials are available.

For any questions about the registration process contact Linda, Barb, or Bob at 855-434-5437 or email registration@marketplacend.org. We would be delighted to answer any questions!

This year all registrations will be processed and mailed as they come in! However, the registration must be complete before it can be processed.



Sign Up for
our Email List

For updates or other
information go to:
MarketplaceForKids.org/info

**A Typical
Marketplace
for Kids
Education
Day**



Opening Rally



Classes/Activities

NEW for Grades 7 & 8!

T4

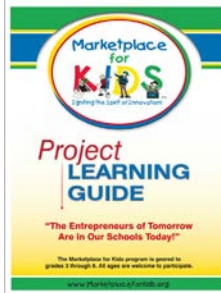
- TOOLS
- TRADES
- TORQUE
- TECHNOLOGY

Hands-on classes will cover activities specific to the **Construction, Mechanical, Electrical, and Energy Industries'** high-demand and high-value workforce. Class topics and descriptions will be online (see the last page of this brochure for more info).

Available Resources

The Project Learning Guide includes sections on:

- Innovative Thinking and Entrepreneurship
- Glossary of Terms and Economic Concepts
- Inventions, Innovations, and Crazy Contraptions
- Adventures in Agriculture
- Connect Your Kids to Your Community through
- Volunteerism Innovation in Art and Literature
- Innovation in Technology



Many other resources are included on the Marketplace for Kids website:

MarketplaceForKids.org

MarketplaceForKids.org Highlights

- Each Education Day has its own navigation.
- View highlights from previous years.
- See past project interviews.
- Look at the Education Day publications.

Need More Information?

To learn more, or to schedule a classroom visit, after school visit, or information session contact:

Robert Heitkamp, Executive Director

robert.heitkamp@marketplacend.org

1-855-434-5437 (toll free) or 701-242-7744 Fax: 701-242-7754

It's Time to Work on Your Projects!

Use Your Creativity and Imagination!

✓ Step 1: Think It!

Brainstorming is thinking up new ideas. Write down your ideas. You may have ideas for several of the project categories or maybe you have an idea that is not in a category - this is OK with us as long as your teacher/advisor gives you permission.

✓ Step 2: Develop Your Idea!

Once you have decided on your favorite idea, it is time to start defining the parts and pieces you will need to actually make it. You can draw or sketch your idea or simply describe it in your journal. Your journal should become part of your project display.

✓ Step 3: Build a Model!

Finally, you need to make your idea into an actual model so you can see what it really looks like! Don't forget: The first thing you should do - EVERY DAY and EVERY STEP OF THE WAY - is write down what you've done in your journal. This will help you prepare your plan for your project display board.

Most Important: HAVE FUN! We can't wait to see your innovative ideas at YOUR Marketplace for Kids!



Lunch



Projects



Closing Rally



Marketplace for



www.MarketplaceForKids.org

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Marketplace for Kids, 106 Mathews Street, Suite B, PO Box 9, Mantador, ND 58058

PLEASE SHARE!

Marketplace for Kids 2018 Education Days *Tentative

LOCATIONS	EDUCATION DAY DATES	INFO AVAILABLE ONLINE
Minot - Minot State University & Cyril Moore Science Center	December 19, 2017	October 31, 2017
Dickinson - Dickinson State University	March 12, 2018	January 22, 2018
Devils Lake - Lake Region State College	March 9, 2018	January 19, 2018
Bottineau - Dakota College at Bottineau	March 14, 2018	January 24, 2018
Bismarck - Heritage Center*	April 12, 2018*	February 22, 2018*
Williston - Williston State College & Williston Area Recreation Center	April 24, 2018	March 6, 2018
Grafton - Grafton Public Schools	April 27, 2018	March 9, 2018
Northwood	TBD	TBD
Fargo - Microsoft (Technology)	May 2, 2018	March 14, 2018
Jamestown-Jamestown Civic Center & JVCTC	May 8, 2018	March 20, 2018
Wahpeton - North Dakota State College of Science	May 15, 2018	March 27, 2018

Register online at www.MarketplaceForKids.org

Need additional information? Call 1-855-434-KIDS (5437) or 701-242-7744 or email robert.heitkamp@marketplacend.org