

# Marketplace

for



**Educating Emerging Entrepreneurs**  
[www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)

**MARILYN K. KIPP, EXECUTIVE DIRECTOR**

210 North 4th Street

Bismarck, ND 58501-4004

701-663-0150 or 1-888-384-8410 (Toll Free)

Fax: 701-663-1032

[marketplace@btinet.net](mailto:marketplace@btinet.net)

## **2009-2010 EDUCATION DAY DATES & LOCATIONS**

### **REGION 3**

Lake Region State College, Devils Lake  
Monday, March 15, 2010

### **REGION 2-BOTTINEAU**

Dakota College at Bottineau  
Tuesday, March 16, 2010

### **REGION 8**

Dickinson State University  
Wednesday, March 17, 2010

### **REGION 2-MINOT**

Minot State University  
Tuesday, April 13, 2010

### **REGION 1**

Williston State College  
Tuesday, April 20, 2010

### **REGION 4**

Northwood Public School  
Monday, April 26, 2010

### **REGION 7**

University of Mary, Bismarck  
Monday, May 3, 2010

### **REGION 5**

Concordia College, Moorhead, MN  
Wednesday, May 5, 2010

### **REGION 6**

Jamestown College  
Friday, May 7, 2010

### **BRIGHT IDEAS SHOWCASE AND CONTEST**

North Dakota State Fair, Minot  
Wednesday, July 28, 2010

Please visit [www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)  
for up-to-date information.

**MARKETPLACE OF IDEAS/MARKETPLACE FOR KIDS, INC.**  
**BOARD OF DIRECTORS**

Shirley Dykshoom, President  
Bon Wikenheiser, Vice President  
Wayne Kutzer, Secretary  
Milke Seminary, Treasurer  
Scott Davis

#### **HONORARY MEMBERS**

Dr. Wayne G. Sanstead  
Sarah Vogel

Marketplace of Ideas/Marketplace for Kids, Inc.  
is a 501(c)3, Nonprofit Organization and an  
Equal Opportunity Provider and Employer.

The Marketplace for Kids program is funded,  
in part, through a grant from the US Department  
of Education Fund for the Improvement of Education.

Dear Editor

## I Said Yes! To Youth Entrepreneurship!

Young people are interested in business. The Kauffman Foundation commissioned a survey of nearly 2,500 young people, ages 8 to 21, about entrepreneurship.

- Four in 10 young people indicated that they have started or would like to start their own business.
- Of the young people who want to have their own business, their top reasons for doing so were to: use their skills and abilities (92 percent), build something for their future (89 percent), be their own boss (87 percent), and see their ideas realized (81 percent).
- Thirty-seven percent of respondents want to invent something if given the opportunity.
- Sixty-three percent of students agreed that, if they work hard, they have the ability to successfully start their own business.

Because entrepreneurial skills are valuable for careers in all fields, one emerging trend is to provide programs for students such as Marketplace for Kids. Marketplace for Kids was recently recognized by the Midwestern Office of the Council of State Governments as one of the best youth entrepreneurship programs in the nation. This statewide program allows elementary students to develop and showcase their ideas during an Education Day of their choice. Nine Education Days are held from March to May each year.

During the Marketplace for Kids Education Day held at Dickinson State University, on Wednesday, March 17, 2010, the following schools and teachers met and accepted the "I Said Yes!" challenge to incorporate the life skill of entrepreneurship into their classrooms. Their students showcased a wide variety of new inventions and business ideas. A special thank you to: Mrs. Richter of Elgin-New Leipzig Elementary School, Elgin; Ms. Kuchera, Golva Elementary School, Golva; Ms. Harper, and Mr. Wanner of Hettinger Public School, Hettinger; Mrs. Walker, Ms. Wagner, Ms. Pittsley, and Mr. Walker of Killdeer Public School, Killdeer; and Ms. Hannah and Ms. Meduna of South Heart Public School, South Heart, for energizing our youth.

The classroom teachers that participated in teaching entrepreneurship in their classrooms and guided their students in developing their projects, stated that much of this hands-on learning could not be accomplished without the support from parents, grandparents and families of the students that extended a helping hand to them as they developed their projects.

The following schools also participated in the Marketplace for Kids extended day of hands-on learning: Halliday Public School, Halliday; Hope Christian Academy, Dickinson; Marmarth Elementary School, Marmarth; Mott/Regent Elementary School, Mott; Scranton Public School, Scranton; Twin Buttes Elementary School, Halliday; and Amidon Public School, Amidon.

"Your Ideas Matter" was the theme shared with our students in 2010! The ideas of our students are eye-opening. It makes us realize that it is imperative that our children receive the academic preparation and community support needed to succeed in life. A special thank you to the sponsors, school districts, school board members, administrators, teachers, presenters, volunteers, students, and others for participating in another successful Marketplace for Kids Education Day!

A handwritten signature in black ink, appearing to read 'Marilyn Kipp'.

Marilyn K. Kipp, Executive Director  
Marketplace of Ideas/Marketplace for Kids, Inc.