

# Marketplace

for



Educating Emerging Entrepreneurs  
[www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)

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## 2009-2010 EDUCATION DAY DATES & LOCATIONS

### REGION 3

Lake Region State College, Devils Lake  
Monday, March 15, 2010

### REGION 2-BOTTINEAU

Dakota College at Bottineau  
Tuesday, March 16, 2010

### REGION 8

Dickinson State University  
Wednesday, March 17, 2010

### REGION 2-MINOT

Minot State University  
Tuesday, April 13, 2010

### REGION 1

Williston State College  
Tuesday, April 20, 2010

### REGION 4

Northwood Public School  
Monday, April 26, 2010

### REGION 7

University of Mary, Bismarck  
Monday, May 3, 2010

### REGION 5

Concordia College, Moorhead, MN  
Wednesday, May 5, 2010

### REGION 6

Jamestown College  
Friday, May 7, 2010

## BRIGHT IDEAS SHOWCASE AND CONTEST

North Dakota State Fair, Minot  
Wednesday, July 28, 2010

Please visit [www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)  
for up-to-date information.

## MARKETPLACE OF IDEAS/MARKETPLACE FOR KIDS, INC. BOARD OF DIRECTORS

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Marketplace of Ideas/Marketplace for Kids, Inc.  
is a 501(c)3, Nonprofit Organization and an  
Equal Opportunity Provider and Employer.

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of Education Fund for the Improvement of Education.

NEWS RELEASE  
FOR IMMEDIATE RELEASE

## LOCAL BUSINESS LEADERS VOLUNTEER TO TEACH AT MARKETPLACE FOR KIDS

Fargo, ND (March 31, 2010) – Local business leaders are giving back to the community as they volunteer their time to instruct students at the Marketplace for Kids Education Day at University of Mary on Monday, May 3, 2010.

“Marketplace for Kids is a unique educational program designed to develop young entrepreneurs,” said Mary Haugo, Co-Chair of the Region 5 Marketplace for Kids Advisory Leadership Team. “Marketplace for Kids demonstrates the special role of youth in improving the economic future of our state. What better way to learn than from the business leaders themselves?”

The program targets grades 3 through middle school but is open to all ages. Marketplace for Kids provides a variety of classes and education activities to help young people develop their business skills, enhance personal development, and explore career options.

The Fargo/Moorhead Education day is the largest of the nine regional Marketplace for Kids events, featuring over 30 entrepreneurship classes. All of the classes are interactive and many feature hands-on projects which engage young, future entrepreneurs. These specialized classes, taught by local business leaders, are designed to let kids know that you are never too young to start a business. One of the 2010 Marketplace for Kids “core” classes does just that. “Friends of the Forest” will give students the opportunity to learn about agricultural entrepreneurship and sustainability as they build their own pinecone bird feeder. With hands-on experience and take home instructions the kids quickly learn that becoming an entrepreneur is well within their grasp.

The Marketplace for Kids program encourages young people to apply their innovative thinking by creating projects that demonstrate innovation, entrepreneurship, critical thinking, and creative problem solving skills. These projects are on display during the Education Day and open for **public viewing** from 9:40 a.m. – 1:30 p.m. If students have any questions or need help with their projects, feel free to contact Marketplace for Kids at 888-384-8410 or by email at [Marketplace@btinet.net](mailto:Marketplace@btinet.net). Helpful hints for projects are also available at [www.MarketplaceForKids.org](http://www.MarketplaceForKids.org).

ND Department of Career and Technical Education Director Wayne Kutzer serves on the Board of Directors. “The future of North Dakota’s economy – and the future of our nation’s economy – lies in the entrepreneurial spirit of our children,” said Kutzer. “Marketplace for Kids encourages young people to develop their own ideas, to talk about them, and present them to other people. It nurtures their creativity and provides an environment that enables them to grow.”

More than 4,300 people participated in the 2009 Region 5 Education Day. Students, teachers, parents, and community leaders interested in more information or becoming involved in the Marketplace for Kids Education Day should contact Mary Haugo at 701-356-2030 or Marketplace for Kids at 888-384-8410 (toll free). Information is available online at [www.MarketplaceForKids.org](http://www.MarketplaceForKids.org).

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For more information on Marketplace for Kids in Region 5 contact Mary Haugo at 701-356-2030.

For general information on the Marketplace for Kids program, contact Marketplace of Ideas/Marketplace for Kids, Inc. at 1-888-384-8410, [Marketplace@btinet.net](mailto:Marketplace@btinet.net) or visit [www.MarketplaceForKids.org](http://www.MarketplaceForKids.org).