

Marketplace

for



Educating Emerging Entrepreneurs
www.MarketplaceForKids.org

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2009-2010 EDUCATION DAY DATES & LOCATIONS

REGION 3

Lake Region State College, Devils Lake
Monday, March 15, 2010

REGION 2-BOTTINEAU

Dakota College at Bottineau
Tuesday, March 16, 2010

REGION 8

Dickinson State University
Wednesday, March 17, 2010

REGION 2-MINOT

Minot State University
Tuesday, April 13, 2010

REGION 1

Williston State College
Tuesday, April 20, 2010

REGION 4

Northwood Public School
Monday, April 26, 2010

REGION 7

University of Mary, Bismarck
Monday, May 3, 2010

REGION 5

Concordia College, Moorhead, MN
Wednesday, May 5, 2010

REGION 6

Jamestown College
Friday, May 7, 2010

BRIGHT IDEAS SHOWCASE AND CONTEST

North Dakota State Fair, Minot
Wednesday, July 28, 2010

Please visit www.MarketplaceForKids.org
for up-to-date information.

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Marketplace of Ideas/Marketplace for Kids, Inc.
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The Marketplace for Kids program is funded,
in part, through a grant from the US Department
of Education Fund for the Improvement of Education.

Dear Editor

I Said Yes! To Youth Entrepreneurship!

Young people are interested in business. The Kauffman Foundation commissioned a survey of nearly 2,500 young people, ages 8 to 21, about entrepreneurship.

- Four in 10 young people indicated that they have started or would like to start their own business.
- Of the young people who want to have their own business, their top reasons for doing so were to: use their skills and abilities (92 percent), build something for their future (89 percent), be their own boss (87 percent), and see their ideas realized (81 percent).
- Thirty-seven percent of respondents want to invent something if given the opportunity.
- Sixty-three percent of students agreed that, if they work hard, they have the ability to successfully start their own business.

Because entrepreneurial skills are valuable for careers in all fields, one emerging trend is to provide programs for students such as Marketplace for Kids. Marketplace for Kids was recently recognized by the Midwestern Office of the Council of State Governments as one of the best youth entrepreneurship programs in the nation. This statewide program allows elementary students to develop and showcase their ideas during an Education Day of their choice. Nine Education Days are held from March to May each year.

During the Marketplace for Kids Education Day held in Minot at Minot State University on Tuesday, April 13, 2010, the following schools and teachers met and accepted the "I Said Yes!" challenge to incorporate the life skill of entrepreneurship into their classrooms. Their students showcased a wide variety of new inventions and business ideas. A special thank you to: Mrs. Awalt, Mr. Bjornson, Mrs. Coffin, and Ms. Martin from BelAir Elementary School, Mrs. Burckhardt, Mrs. Cunningham, and Mrs. Fleck from Edison Elementary School, Mr. Hester from Jim Hill Middle School, Mr. Klein, Ms. McNally, and Mrs. Mueller from Lewis and Clark Elementary School, Ms. Brown from Nedrose Elementary School, Ms. Klein, Ms. Evanoff, and Mrs. Phillips from Perrett Elementary School, Mrs. McQueen from Roosevelt Elementary School, Mrs. Debertin, Mrs. Griffey, and Mrs. Lindquist from Sunnyside Elementary School, and Mrs. Bosch from McKinley Elementary School, Minot; Mrs. Kruetzbender and Mrs. Kruger from Dakota Elementary School and Ms. Ditmars, Mrs. Massey, and Ms. Melton from North Plains Elementary School on the Minot Air Force Base; Mrs. Anderson from North Shore Elementary School, Ryder; and Mrs. Bergstrom-Kok from Plaza Elementary School, Plaza;

The classroom teachers that participated in teaching entrepreneurship in their classrooms and guided their students in developing their projects, stated that much of this hands-on learning could not be accomplished without the support from parents, grandparents and families of the students that extended a helping hand to them as they developed their projects.

The following schools also participated in the Marketplace for Kids extended day of hands-on learning: Bowbells Public School, Bowbells; Edwin Loe Elementary School, New Town; Glenburn Public School, Glenburn; Parshall Elementary School, Parshall; North Shore High School, Makoti; and Hamilton Home School in Minot.

The Opening Rally Guest Speaker, William B. Isaacson, Ph.D., provided a thought provoking and inspirational message on entrepreneurship and inventions to the assembly of students. A native of Minot, Dr. Isaacson is the vice president/treasurer of the Raymond C. Rude Foundation and has a distinguished career in research, development and business

management. He holds several patents and has been a guest speaker at several major universities and global meetings speaking about his inventions and about creating and sustaining innovation. He continues to be involved in entrepreneurial ventures and activities through consulting, speaking and mentoring young people. We thank him for volunteering his time to the students who attended Marketplace for Kids.

Throughout the day, project students were visited by Dr. Lowell Latimer and members of the Minot Service Corps of Retired Executives (SCORE). The insight and encouragement given to our students by these outstanding volunteers is truly amazing. Thank you!

“Your Ideas Matter” was the theme shared with our students in 2010! The ideas of our students are eye-opening. It makes us realize that it is imperative that our children receive the academic preparation and community support needed to succeed in life. A special thank you to the sponsors, school districts, school board members, administrators, teachers, presenters, volunteers, students, and others for participating in another successful Marketplace for Kids Education Day!

A handwritten signature in black ink, appearing to read "Marilyn K. Kipp". The signature is fluid and cursive, with a large initial "M" and "K".

Marilyn K. Kipp, Executive Director
Marketplace of Ideas/Marketplace for Kids, Inc.