

MARKETPLACE IDEAS

September 27-28, 2010 **FARGODOME**
Fargo, North Dakota

Connecting Great IDEAS and Great PEOPLE!

TRAINING WORKSHOPS

Marketplace of Ideas will offer an array of specialized training workshops designed to assist individuals in developing and growing their business. Training topics under consideration at this time are:

- ◆ I Have an Idea, Now What?
- ◆ I am Ready to Start My Business, What Do I Do Next?
- ◆ I Have a Business, How Do I Grow It?
- ◆ FoodWorks: Exploring Specialty Foods
- ◆ Selling to the Government (Procurement Practices)
- ◆ Green, Green, Green ~ Community, Business, Home
- ◆ ArtUp: Business Skills for Artists
- ◆ All Things International (Exporting)
- ◆ Built4Sale (Succession Planning)
- ◆ The eBay Marketplace
- ◆ Inventing Success
- ◆ Web Connect
- ◆ Venture Launch
- ◆ AgVentures
- ◆ Financing Your Business
- ◆ Click ND: How to Build a Website
- ◆ Invest in Veterans
- ◆ Tour ND
- ◆ Career Opportunities
- ◆ Moving Parts (manufacturing)

EXHIBITS

Innovative Idea and *Assistance Provider* exhibitors will be showcased on the exhibit floor.

Learn from them, and let them learn from you!

Opportunities for networking, one-on-one consultations and hands-on learning will be offered on the exhibit floor.

Marketplace Invention and "Flavors of Marketplace" Showcase & Contest participants will be conducting market research and taste-testing activities. This will be a great opportunity to provide immediate feedback to assist these innovators as they bring their product into the marketplace.

Pre-Registration: Marketplace of Ideas will be offering pre-registration for classes. More information will be available online in the near future.

Note: A complete program is being developed and updated information will be available on the Marketplace of Ideas website.

SCHEDULE OF EVENTS

(Tentative as of July 5, 2010)

Monday, September 27, 2010

8:00 a.m. – 5:00 p.m.
Training Workshops, Breakout Sessions, Marketplace Invention Showcase & Contest, "Flavors of Marketplace" Showcase & Contest, Build Your Network Reception

Tuesday, September 28, 2010

8:00 a.m. – 4:00 p.m.
Showcase of Exhibits, Training Workshops, and Breakout Sessions.

4:00 p.m.
Closing Reception
Announcement of:
Marketplace Invention Showcase & Contest Winners
"Flavors of Marketplace" Showcase & Contest Winners, and
Entrepreneurs of the Year

**THINK BIG...
START SMALL...
STAY SOLVENT!**

For more information, contact:
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