



## Lets Light Up the ND State Fair with Your Bright Ideas!

The Bright Ideas Showcase and Contest is open to all students that were in grades three through middle school during the 2009-10 school year.

Take your invention/business idea to the next level! Projects will be showcased during Co-op Day at the ND State Fair on July 28, 2010. A team of judges from the Minot, ND Chapter of SCORE will review the projects and score them based on originality, visual presentation, student initiative and the accomplishment of the state goal, problem, or objective.

Cash prizes will be awarded in a Business Idea and Invention category for each grade level. Prizes will also be awarded for projects that show an innovation in energy, agriculture, or technology.

Visit [www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)  
for more information!

FOR MORE INFORMATION, HELP WITH REGISTRATION, OR TO VOLUNTEER,  
PLEASE CONTACT:

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[www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)

*Marketplace for Kids relies solely on grants and public/private donations.  
If you would like to help fund Marketplace for Kids, please contact us.*

*Marketplace for Kids is a program of:  
Marketplace of Ideas/Marketplace for Kids, Inc.,  
a 501(c)3, nonprofit organization.*

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is funded, in part, through a grant from  
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for the Improvement of Education.*

[www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)

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# Marketplace

for



Educating Emerging Entrepreneurs

Region 1 Education Day  
Tuesday, April 20, 2010  
9:15 a.m. – 2:00 p.m.

2010 Class Information and Pre-Registration Information will be online by Tuesday, March 2, 2010.

Williston State College  
1410 University Avenue  
Williston, North Dakota

[www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)



## What Is Marketplace For Kids?

Marketplace for Kids is a year-round, entrepreneurship education program targeting students in grades three through middle school, but is open to all ages. Any student, may participate, individually, or as part of a school or youth group. Everyone is invited and encouraged to participate!

### Marketplace For Kids...

- Provides learning services/activities for teachers, youth groups, and parents to assist students in creating a business or invention model.
- Provides a Learning Guide (curriculum) free of charge.
- Demonstrates the special role of youth in improving the economic future of our communities.
- Coordinates Education Days across the State of North Dakota, providing students with an opportunity to...

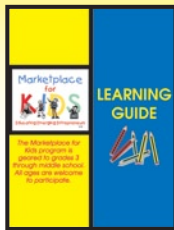
- ◆ Present their business or invention model (project), and
- ◆ Attend classes/activities designed to help them discover entrepreneurship, explore career fields and new technology, and develop self-employment, financial literacy and enhanced leadership skills.

### Students may participate in two ways:

- ◆ By showcasing their business or invention model (project), attending classes, and participating in activities; or
- ◆ By viewing projects, attending classes and participating activities.

Classes are available to all participants. Students who showcase a project will be assigned a specific time to do so. When they are not with their project, they will be visiting other projects, or attending classes.

How can parents help their student participate and get involved at the Education Day?



**Yes, Your Student Can Invent or Start a Business...They Can Be an Entrepreneur!  
Help them use their creativity and imagination!**

Our Learning guide is online at [www.MarketplaceForKids.org](http://www.MarketplaceForKids.org). Click on Teachers & Parents and then the Learning Guide link. **Sections 2, 3, 10, and 16** will provide you with the tools and resources needed for your student to create a business or invention model to showcase at an Education Day! Please consider using the Learning Guide as a tool to help your student.

Marketplace for Kids always needs volunteers. Classroom and project hall monitors, registration help, and ushers/guides are needed. If you are interested in volunteering at your Education Day, please contact us.

## Marketplace



Educating Emerging Entrepreneurs

## What happens at an Education Day?

**Projects:** Students showcase their business or invention model (project) on table tops. Students discuss their project with other students and visitors during their Education Day.

Parents that have a student not creating a business or invention model, are encouraged to explore the projects with them, and start planning for next year.

**Classes and Activities:** Short, hands-on classes and activities are designed to help students discover entrepreneurship, explore career fields and new technology, and develop self-employment, financial literacy, and enhanced leadership skills. Presenters of the classes come from all walks of life...community leaders, business owners, teachers, young entrepreneurs, etc. Recommendations for class curriculum is provided by our Advisory Leadership Teams, teachers, and participating students.

**Pre-Registration:** Class schedules and pre-registration information will be available online at [www.MarketplaceForKids.org](http://www.MarketplaceForKids.org) by **Tuesday, March 2, 2010**, or can be obtained by contacting us.

**Food Service/Lunch:** Students may pack a sack lunch or purchase lunch from Williston State College. Your student's teacher/youth advisor may provide you with other alternatives.

**Transportation:** Your student's teacher/youth advisor will provide details on your travel arrangements.



**Photos and/or Video Footage:** Photos and video footage of your student may be taken during the Marketplace for Kids Education Day and may be used for the Tribute Video shown at the Closing Rally. The Tribute Video, as well as project interviews and photos will be placed on the Marketplace for Kids web site. DVD's of the Tribute Video, project interviews and photos are provided to participating schools. Students may order a copy of the DVD for their education portfolio. If you **DO NOT** want your student photographed, please notify their teacher/youth advisor immediately. Thank you!

**The Region 1 Advisory Leadership Team Co-Chairs are:**

- Melissa Meyer, Co-Chair: 701.774.4277  
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- Deannette Plesik, Co-Chair: 701.774.4246  
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- Debbie Richter, Co-Chair: 701.774.4179  
[drichter@asbt.com](mailto:drichter@asbt.com)

**Mark Your Calendar for:**

**Tuesday, April 20, 2010  
9:15 a.m. – 2:00 p.m.**

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Williston, North Dakota**