

Marketplace

for



Creativity • Problem Solving • Innovation
www.MarketplaceForKids.org

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2011 EDUCATION DAY DATES & LOCATIONS

REGION 3

Lake Region State College, Devils Lake
Monday, March 14, 2011

REGION 2-BOTTINEAU

Dakota College at Bottineau
Tuesday, March 15, 2011

REGION 8

Dickinson State University
Wednesday, March 16, 2011

REGION 2-MINOT

Minot State University
Tuesday, April 12, 2011

REGION 1

Williston State College
Tuesday, April 19, 2011

REGION 4

Northwood Public School
Tuesday, April 26, 2011

REGION 7

University of Mary, Bismarck
Monday, May 2, 2011

REGION 5

Concordia College, Moorhead, MN
Thursday, May 5, 2011

REGION 6

Jamestown College
Friday, May 13, 2011

REGION 5

ND State College of Science – Wahpeton
Tuesday, May 17, 2011

BRIGHT IDEAS SHOWCASE AND CONTEST

ND State Fair, Minot
Wednesday, July 27, 2011

Please visit www.MarketplaceForKids.org
for up-to-date information.

MARKETPLACE OF IDEAS/MARKETPLACE FOR KIDS, INC.
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contact marketplace@bifnet.net, or visit our websites,
www.MarketplaceOfIdeas.org or www.MarketplaceForKids.org.



Dear Champion of the Entrepreneurial Spirit:

"It's never too soon to start teaching young people the value of entrepreneurship. Even elementary school students can understand the benefits of business." (Association for Supervision and Curriculum Development Education Update, June, 2009.)

Since 1995, **Marketplace for Kids** has been doing just that. An entrepreneurship education program for grades three through middle school, **Marketplace for Kids** is a place to experience and test new ideas and to showcase innovation and creativity.

*The students who participate in **Marketplace for Kids** today will be our leaders, employers, and employees of tomorrow.*

This has been an exciting time for our program! Three recent highlights include:

* Riley G, a Marketplace for Kids student, showcased his invention, "EZ Puck," in the 4th grade. Now a 7th grader, Riley is working on his fourth invention, and is first ever Marketplace Young Entrepreneur of the Year!

* Ian R, currently a 5th grader, participated in Marketplace for Kids last year, placed first in the Bright Ideas Showcase and Contest, and first in the Marketplace Invention Showcase and Contest youth category, is now preparing his invention, "Animal Attack," for production.

* The opening of the new Marketplace Satellite Center to provide SBDC technical support services to our young inventors/entrepreneurs.

You may view features on these two young entrepreneurs, as well as student interviews, at www.marketplaceforkids.org/site/index.php.

Marketplace for Kids uniquely demonstrates that youth have a special role in improving the economic future of our communities.

The program has grown and we are now seeing the rewards from the learning our students have received through this program. The **Marketplace for Kids** program could not happen without the financial support of sponsors. Please help **Marketplace for Kids** continue bringing entrepreneurial learning opportunities to youth by becoming a **Champion of the Entrepreneurial Spirit!**

Your sponsorship will assist us in bringing this program to the 12,000 participants we will have during the 2010-11 school year. The "Champion of the Entrepreneurial Spirit" document outlines different levels of giving for your consideration. Your gift is a critical part of our efforts to provide entrepreneurial learning opportunities to youth in our region.

Please know that your gift will be spent wisely on the **Marketplace for Kids** Education Day in your region, the Bright Ideas Showcase and Contest at the ND State Fair, and the Marketplace Youth Invention Awards program.

Thank you for your consideration of our request. Your support will be greatly appreciated by the students in your community.

Sincerely,

Marilyn K. Kipp
Executive Director

*"Marketplace for Kids does a fantastic job of igniting the **spirit of entrepreneurship** in students. The activities are designed to help them become comfortable with change, while learning to thrive on positive competition. Lessons, based on standards and benchmarks, help students develop the skills needed for recognizing possible entrepreneurship opportunities and then shows them how to organize their ideas for the development and growth of actual products. Marketplace for Kids helps to extend thinking skills and encourages risk-taking with forethought. It also teaches students how to use an integrated approach to designing products, which is absolutely relevant in today's global environment. But most of all, it makes learning fun, exciting and challenging!"* (Connie Smith, Honorary Chair, Marketplace for Kids Advisory Leadership Team, Jamestown, ND)

