

Marketplace

for



Educating Emerging Entrepreneurs
www.MarketplaceForKids.org

MARILYN K. KIPP, EXECUTIVE DIRECTOR

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2009-2010 EDUCATION DAY DATES & LOCATIONS

REGION 3

Lake Region State College, Devils Lake
Monday, March 15, 2010

REGION 2-BOTTINEAU

Dakota College at Bottineau
Tuesday, March 16, 2010

REGION 8

Dickinson State University
Wednesday, March 17, 2010

REGION 2-MINOT

Minot State University
Tuesday, April 13, 2010

REGION 1

Williston State College
Tuesday, April 20, 2010

REGION 4

Northwood Public School
Monday, April 26, 2010

REGION 7

University of Mary, Bismarck
Monday, May 3, 2010

REGION 5

Concordia College, Moorhead, MN
Wednesday, May 5, 2010

REGION 6

Jamestown College
Friday, May 7, 2010

BRIGHT IDEAS SHOWCASE AND CONTEST

North Dakota State Fair, Minot
Wednesday, July 28, 2010

Please visit www.MarketplaceForKids.org
for up-to-date information.

MARKETPLACE OF IDEAS/MARKETPLACE FOR KIDS, INC.
BOARD OF DIRECTORS

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Marketplace of Ideas/Marketplace for Kids, Inc.
is a 501(c)(3), Nonprofit Organization and an
Equal Opportunity Provider and Employer.

The Marketplace for Kids program is funded,
in part, through a grant from the US Department
of Education Fund for the Improvement of Education.

"It's never too soon to start teaching young people about the value of entrepreneurship. Even elementary school students can understand the benefits of business." (Taken from the Association for Supervision and Curriculum Development Education Update, June, 2009.)

Since 1995, **Marketplace for Kids** has been doing just that. An entrepreneurship education program for grades three through middle school, Marketplace for Kids is a place to experience and test new ideas and to showcase innovation and creativity. Marketplace for Kids celebrates students' achievements while giving them new tools, materials and hands-on learning.

The students who participate in Marketplace for Kids today will be our leaders, employers and employees of tomorrow.

Marketplace for Kids provides a Learning Guide, free of charge, to teachers, youth leaders and parents. From entrepreneurship to volunteerism, the Learning Guide is loaded with ideas, information and lesson plans to encourage innovative thinking and develop problem-solving skills. The Learning Guide has a multitude of helpful hints and activities designed to engage and inform students, and can be used in its entirety or by section, depending on the students' interests and abilities.

Marketplace for Kids uniquely demonstrates that youth have a special role in improving the economic future of our communities.

Based on lesson plans presented from the Learning Guide, students develop an entrepreneurial project (business/invention model). These projects are showcased at a Marketplace for Kids Education Day. Education Days are held across the state of North Dakota from March to May each year. In addition to showcasing their project, students attend short, hands-on classes and activities designed to help them explore career fields, develop self-employment skills, explore new technology and discover entrepreneurship.

Marketplace for Kids needs your help! We hope we can count on you!

Please take a moment to consider making a financial commitment to this program. Your commitment will help us continue bringing this program to the estimated 13,000 participants we will have during the 2009-10 school year. Please consider a gift of \$100, \$250, \$500, or whatever you can. A gift of \$250 will bring this program to ten participants. Your gift is a critical part of our efforts to provide entrepreneurship education to the youth in our region.

"Marketplace for Kids does a fantastic job of igniting the spirit of entrepreneurship in students. The activities are designed to help them become comfortable with change, while learning to thrive on positive competition. Lessons, based on standards and benchmarks, help students develop the skills needed for recognizing possible entrepreneurship opportunities and then shows them how to organize their ideas for the development and growth of actual products. Marketplace for Kids helps to extend thinking skills and encourages risk-taking with forethought. It also teaches students how to use an integrated approach to designing products, which is absolutely relevant in today's global environment. But most of all, it makes learning fun, exciting and challenging!"

--Connie Smith, Honorary Chair, Marketplace for Kids Advisory Leadership Team, Jamestown, ND

Thank you for your consideration of our request. Your support will be greatly appreciated by the students in your community.

Sincerely,

A handwritten signature in cursive script, reading "Marilyn K. Kipp". The signature is written in black ink and is positioned above the printed name and title.

Marilyn K. Kipp
Executive Director

P.S. We would love to have you join us at a Marketplace for Kids Education Day. Show students in your area your support by joining us for an hour or so to visit projects, or to pop into a class. Help distribute participation ribbons to our project students. You will be impressed with their ideas and ingenuity!