

Technology Activity #2 – Bull Run

A lesson developed for 4th, 5th, and 6th grade students for the purpose of learning how the stock market works and why investing for the future is so important. This lesson is designed to include the use of a computer and the Internet.



Description:

Planning for the future is becoming increasingly important. Americans are saving less of their earned income, and retirement looms heavily on the minds of adults who are struggling to find ways to support themselves during their retirement years. It is never too early to teach students the practical aspects of money and credit management and, more importantly, how to invest for their future.

Glossary:

Investment Clubs
Rule of 72

Stock Market
Stock Analysis

Simple Interest

By using this lesson and resources, students will learn to recognize the impact of investing, financial planning, and the stock market.

Lesson Summary:

Students will work collaboratively in groups (investment clubs), to develop stock analysis skills and put together a portfolio of investments that they see as safe and profitable to fulfill their investment needs.

Curriculum Areas:

Math, Social Studies, Research, Reading Schematics, Physical Science, History, Technology

Purpose:

Students will be introduced to the world of investing and the stock market. Students will then begin to search, using the Internet, for investments they would want to include in their portfolios. Once they decide what investments they want to buy, they will use the **Invest Smart** web site to make their purchases and track their investments.

Lesson Activities:

Use the **Invest Smart** web site, www.investsmart.com, to teach about investment basics, such as simple interest and Rule of 72. For more information on the stock market, use the **How Stuff Works** web site: www.howstuffworks.com/stock.htm. This web site provides real life examples in an easy to follow format. Once knowledge is learned about how investing works and what kinds of investments are out there, then stock analysis is next. You can use the **Yahoo Finance** web site at: <http://finance.yahoo.com> to research and get profiles of all the different stocks. Also, a fun interactive real-time stock market game can be found at <http://www.stockmarketgame.biz>.