

# Marketplace

for



**Educating Emerging Entrepreneurs**

[www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)

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## **2009-2010 EDUCATION DAY DATES & LOCATIONS**

### **REGION 3**

Lake Region State College, Devils Lake  
Monday, March 15, 2010

### **REGION 2-BOTTINEAU**

Dakota College at Bottineau  
Tuesday, March 16, 2010

### **REGION 8**

Dickinson State University  
Wednesday, March 17, 2010

### **REGION 2-MINOT**

Minot State University  
Tuesday, April 13, 2010

### **REGION 1**

Williston State College  
Tuesday, April 20, 2010

### **REGION 4**

Northwood Public School  
Monday, April 26, 2010

### **REGION 7**

University of Mary, Bismarck  
Monday, May 3, 2010

### **REGION 5**

Concordia College, Moorhead, MN  
Wednesday, May 5, 2010

### **REGION 6**

Jamestown College  
Friday, May 7, 2010

## **BRIGHT IDEAS SHOWCASE AND CONTEST**

North Dakota State Fair, Minot  
Wednesday, July 28, 2010

Please visit [www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)  
for up-to-date information.

## **MARKETPLACE OF IDEAS/MARKETPLACE FOR KIDS, INC. BOARD OF DIRECTORS**

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Bon Wilkenheiser, Vice President  
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Sarah Vogel

*Marketplace of Ideas/Marketplace for Kids, Inc.  
is a 501(c)3, Nonprofit Organization and an  
Equal Opportunity Provider and Employer.*

*The Marketplace for Kids program is funded,  
in part, through a grant from the US Department  
of Education Fund for the Improvement of Education.*

## **Marketplace for Kids Recognized for Fostering a Culture of Entrepreneurship!**

The Midwestern Office of the Council of State Governments supports several groups of state officials, including the Midwestern Governors Association and the Midwestern Legislative Conference (MLC), an association of all legislators in the region's 11 states. The Canadian provinces of Manitoba, Ontario and Saskatchewan are also affiliate members of the MLC.

In their November Newsletter the Marketplace for Kids program was mentioned as one of the best youth entrepreneurship programs in the nation.

This recognition could not have happened without the dedicated volunteers of the Marketplace for Kids program including the advisory leadership teams, and the dedicated teachers, administrators, and school board members of the participating school districts.

In 2007, the Kauffman Foundation commissioned a survey of nearly 2,500 young people, ages 8-21, about entrepreneurship. Below are highlights of that study.

\*Four in 10 young people indicated that they have started or would like to start their own business.

\*Of the young people who want to have their own business, their top reasons for doing so were to: use their skills and abilities (92 percent), build something for their future (89 percent), be their own boss (87 percent), and see their ideas realized (81 percent).

\*Thirty-Seven percent of respondents want to invent something if given the opportunity.

\*Sixty-three percent of students agreed that, if they work hard, they have the ability to successfully start their own business.

The Marketplace for Kids program is sponsored by a grant from the U.S. Department of Education, a grant from the ND Legislature through the ND Department of Career and Technical Education, ND Farmers Union Insurance, the Staples Foundation for Learning and hundreds of other sponsors.

For more information on Marketplace for Kids – Educating Emerging Entrepreneurs, please visit [www.MarketplaceForKids.org](http://www.MarketplaceForKids.org), or call 1-888-384-8410.